



SalesPage Welcomes New Clients: DeWaay Financial Network, Nations Financial Group, and Pacific West Financial Group

Firms to utilize SalesPage Live Broker/Dealer, a hosted CRM solution, to improve their Advisor Relationship Management

MICHIGAN - January 31, 2011 - SalesPage Technologies is happy to announce that DeWaay Financial Network, Nations Financial Group, and Pacific West Financial Group have selected SalesPage Broker/Dealer as the solution to manage their Advisor Relationship Management (ARM) strategy. We proudly welcome them to the SalesPage client family.

SalesPage Broker/Dealer, a solution tailored specifically for broker-dealers, will help these clients to enhance their recruiting, transition, and advisor service and support. SalesPage Broker/Dealer provides functionality as well as strategic client information to streamline these processes, improve efficiency and provide more visibility into the entire life cycle of their advisor relationships.

SalesPage offers SalesPage Broker/Dealer both as an on-premise solution and as a hosted solution using the SalesPage Live platform. All three of these clients have chosen to implement the hosted solution, SalesPage Live Broker/Dealer, where they will lease the standard version of the solution.

"Broker-Dealers have been asking for a solution that truly fits their business, is easy to leverage and does not require a large capital expense," said Aric Faber, Executive Director of Business Development at SalesPage. "By launching our SalesPage Live platform, we've provided broker-dealers with a powerful, flexible solution that can be implemented quickly at a minimal cost. This allows them to focus on their goals of recruiting and providing better service to their advisors."

About SalesPage Technologies, LLC

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Allianz Global Investors, BlackRock, Eaton Vance Management, Federated Investors, JPMorgan, Legg Mason Global Asset Management, Northern Trust and Virtus Investment Partners.