



## SalesPage Technologies Wins ISM Real Time CRM Solutions Award

**KALAMAZOO, Mich. – May 10, 2006** – SalesPage Technologies ([www.salespage.com](http://www.salespage.com)), a leading customer relationship management (CRM) software provider, today announced its SalesPage v. 4.7 CRM software solution was awarded ISM Inc.'s inaugural Real Time CRM Solutions Award for 2006.

"SalesPage works diligently to provide our clients with the CRM tools needed to achieve their business goals, and we are honored to be recognized by ISM for our leadership in real time CRM functionality," said Bob Gordon, president of SalesPage Technologies.

"We look forward to continuing to provide the most current and comprehensive CRM solutions for our clients."

Tested in ISM's Software Lab, along with dozens of CRM software packages, ISM named SalesPage v. 4.7 an award-winner based on the following criteria:

- Real-Time Dashboard
- Rapid Application Development (RAD)
- Workflow building tools
- Business Object Configuration
- Mobile Device Implementation

SalesPage v. 4.7 provides immediate, at-a-glance access to vital business information. The user-friendly solution enables companies to efficiently and cost-effectively unify and expand existing sales, marketing and customer service operations, thus providing greater control over critical relationships with prospects, clients, partners and employees.

## **About SalesPage Technologies, LLC**

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Federated Investors, ING Funds, JPMorgan, Deutsche Bank, Entergy, Friday Ad, Twinings, Scottish and Southern Energy and the University of Central England.